

Government Affairs Policy Summit

This year we are working to re-invigorate our GAC Planning Session held every December. We plan to expand to a full day of programming and include roundtable discussions on the big issues of 2027, post-Election Day trends, federal issues as well as focusing on our own Government Affairs staff and highlights from their issue areas for the year ahead. We will conclude the day with a networking reception.

Benefits:

	PREMIER \$5,000	GOLD \$4,000	SILVER \$3,000	BRONZE \$1,500
Company logo on event app	○	○	○	○
Logo on slideshow during event. Duration of logo on screen TBD by sponsorship level	○	○	○	○
Company name recognition during conference remarks	○	○	○	○
Complimentary registrations	2	2	1	1
Prominent logo placement on top of event webpage	○	○		
Logo placement on event webpage			○	○
Post event attendee list	○	○	○	○
Logo placement & sponsorship acknowledgment on promotional emails and social media leading up to event	○	○	○	
Dedicated social media post acknowledging premier sponsorship for event	○			
Opportunity to give welcome remarks	○			

Unique Sponsorship Opportunities

Reception – \$3,000

- Opportunity to give away promotional item at reception Item provided by sponsor
- Company logo on signage throughout reception
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app
- One complimentary registration
- Post event attendee list

Refreshment Station – \$2,000

- Company logo on signage at break station
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app
- One complimentary registration
- Post event attendee list

Session – \$1,000

- Opportunity to introduce session
- Company logo on signage throughout session
- Company name recognition during conference remarks
- Company logo on event webpage, sponsor slideshow, and BCNYS event app
- Post event attendee list

Interested in sponsoring multiple events? We're happy to discuss yearly sponsorship packages.